

HELD UNDER THE PATRONAGE OF HIS HIGHNESS PRINCE DR. FAISAL BIN ABDULAZIZ BIN AYYAF  
MAYOR OF RIYADH REGION AND CHAIRMAN OF THE BOARD OF RIPC



STRATEGIC PARTNER



مركز مشاريع البنية التحتية بمنطقة الرياض  
Riyadh Infrastructure Projects Center

15 - 17 September 2026  
Riyadh International Convention & Exhibition Center

# The only event in the Kingdom covering the full spectrum of infrastructure

2026 Sponsorship Brochure

CO-LOCATED WITH:



ORGANIZED BY:



[WWW.GLOBALINFRASTRUCTUREEXPO.COM](http://WWW.GLOBALINFRASTRUCTUREEXPO.COM)



# A premier event showcasing the solutions necessary to fulfill Saudi Arabia's ambitious infrastructure plan

Global Infrastructure Expo unites the entire infrastructure value chain, attracting thousands of industry professionals and leading brands, fostering connections and facilitating business opportunities. The expo plays a pivotal role in project planning and accelerates the completion of assets, offering international businesses access to the market.

This comprehensive event serves as a premier business hub, where infrastructure experts connect with new partners and innovations take center stage, driving the development of vibrant and thriving cities. It serves as a gateway to Saudi Arabia, a country with a diverse and fast-growing economy undergoing significant transformation aligned with its Vision 2030 infrastructure goals.

Partner with Global Infrastructure Expo to embrace opportunities for business growth and brand awareness, ensuring maximum visibility among industry leaders.

## What to expect in 2026:

**26,000+**

Qualified professional visitors

**20,000sqm**

Gross space

**350+**

Local and international exhibitors

**25+**

Exhibiting countries

**75+**

Speakers

**12+**

Country pavilions



## SPONSOR TESTIMONIAL

Our priority is to ensure SAJCO's voice reaches every key stakeholder. Saudi Arabia is moving through an exceptionally dynamic phase under Vision 2030, making this the ideal moment for a platform like this. It not only creates meaningful dialogue but also accelerates the execution of major infrastructure deals and collaborations. I firmly believe this event provides exactly the kind of strategic engagement the industry needs.

**Wakkas Ismail**  
Director Strategy, Investment & Partnerships, **Shihb Aljazira Contracting Company**

# Showcase your infrastructure products and services across targeted sectors



## Transport Infrastructure

- Airport Infrastructure
- Port Infrastructure
- Rail Infrastructure
- Road Infrastructure



## Digital Infrastructure

- Telecommunications Infrastructure
- Cloud & Enterprise ICT
- Smart City Technology
- Data Centers
- Geospatial Technology



## Water Management and Infrastructure

- Water Supply & Desalination
- Bulk Water Transmission
- Wastewater Management
- Sewer Networks & Pumping Stations
- Stormwater & Flood Protection



## Power Infrastructure

- Energy & Power Infrastructure
- Backup & Resilience Systems
- District Cooling & Heating
- Renewable Energy Systems

[Click here to secure your space today](#)



# Strategically showcase your brand to 26,000+ visitors and stand out with our tailored sponsorship opportunities

Discover a variety of options designed to put your company in front of your ideal audience and enhance your brand presence



## Maximize Brand Visibility

Maximize impactful exposure to key decision-makers.



## Competitive Edge

Set your brand apart and stay ahead of the competition.



## Industry Affiliation

Align your brand with a transformative industry event.



## Achieve Sales Targets

Convert leads into actionable opportunities and measurable ROI.

## 2025 sponsors included:

Supporting Partner



Main Sponsor



Diamond Sponsor



Diamond Sponsor



Diamond Sponsor



Diamond Sponsor



Diamond Sponsor



Platinum Sponsor & Registration Sponsor



Platinum Sponsor



Platinum Sponsor



Platinum Sponsor



Platinum Forum Sponsor



Forum Gold Sponsor



Gold Sponsor



Gold Sponsor



Gold Sponsor



Silver Forum Sponsor



VIP Sponsor



Lanyard Sponsor



# Sponsorship packages

## Before the event

- 1 x dedicated sponsor branded banner in an event email (content provided by sponsor)
- Pre-event video interview with senior company representative promoted through online channels (video provided by sponsor)
- Priority listing on the Global Infrastructure Expo online exhibitor list (if exhibiting)
- Company logo and sponsorship credits on the Global Infrastructure Expo website homepage
- Company logo and sponsor credits on select html email marketing campaigns
- Social media post announcing sponsorship on official event platforms including Facebook, Twitter, Instagram and LinkedIn
- Company logo on VIP invitations
- Quote in 1 x press releases
- All company press releases regarding show participation to be shared across all official Global Infrastructure Expo social media platforms
- Naming mention in press releases

## During the event

- Entrance Sliding doors (The design will apply to one door from one side only and would be provided by sponsor)
- 8-second video slot to showcase your brand on digital screen at the venue (video provided by the sponsor)
- Enhanced indication of stand on floor plan (if exhibiting)
- Company logo and sponsorship credits on the main event signage (non - directional)
- Outdoor Flags
- Company advert in the digital visitor guide
- Sponsorship credits in the digital visitor guide

## After the event

- Company logo and sponsorship credits on Global Infrastructure Expo 2026 post show report

	DIAMOND \$65,000	PLATINUM \$50,000	GOLD \$40,000	SILVER \$30,000
Before the event	✓	✓	✓	✓
• 1 x dedicated sponsor branded banner in an event email (content provided by sponsor)	✓	✓	✓	✓
• Pre-event video interview with senior company representative promoted through online channels (video provided by sponsor)	✓	✓	✓	✓
• Priority listing on the Global Infrastructure Expo online exhibitor list (if exhibiting)	✓	✓	✓	✓
• Company logo and sponsorship credits on the Global Infrastructure Expo website homepage	✓	✓	✓	✓
• Company logo and sponsor credits on select html email marketing campaigns	✓	✓	✓	✓
• Social media post announcing sponsorship on official event platforms including Facebook, Twitter, Instagram and LinkedIn	3	2	1	1
• Company logo on VIP invitations	✓	✓	✓	✓
• Quote in 1 x press releases	✓	✓	✓	✓
• All company press releases regarding show participation to be shared across all official Global Infrastructure Expo social media platforms	✓	✓	✓	✓
• Naming mention in press releases	✓	✓	✓	✓
During the event	✓	✓	✓	✓
• Entrance Sliding doors (The design will apply to one door from one side only and would be provided by sponsor)	✓	✓	✓	✓
• 8-second video slot to showcase your brand on digital screen at the venue (video provided by the sponsor)	✓	✓	✓	✓
• Enhanced indication of stand on floor plan (if exhibiting)	✓	✓	✓	✓
• Company logo and sponsorship credits on the main event signage (non - directional)	✓	✓	✓	✓
• Outdoor Flags	2	✓	✓	✓
• Company advert in the digital visitor guide	✓	✓	✓	✓
• Sponsorship credits in the digital visitor guide	✓	✓	✓	✓
After the event	✓	✓	✓	✓
• Company logo and sponsorship credits on Global Infrastructure Expo 2026 post show report	✓	✓	✓	✓

# Invite-only strategic forum for government officials, project owners, utility providers and consultants

The Global Infrastructure Forum, organized by dmg events and the Riyadh Infrastructure Projects Center, convenes senior stakeholders from the private and public sectors to collaborate and address the challenges, opportunities and complexities of the Kingdom's infrastructure ecosystem.

Through engaging conversations, thought-provoking debates and immersive learning experiences, the forum advances the ambitious goals of Saudi Vision 2030. It also plays a pivotal role in driving the government's efforts to develop next-generation infrastructure in collaboration with the private sector, ensuring it meets the needs of a growing population and delivers futuristic cities for its citizens.

## 2025 key themes include:



**Strategic alignment and cross-sector integration**




**Local capability & investment**



**Resilient & Sustainable Development**

**Stay tuned for the announcement of 2026 themes**

 **Get in touch for speaking and sponsorship enquiries**



المدينة الملكية لمحافظة العتبات  
Royal Commission for AlUla

## **SPEAKER TESTIMONIAL**

Key pillars that build investor confidence in long-term infrastructure projects include regulatory and political stability, as well as the capital investment opportunities arising from Saudi Arabia's rapid development. In AlUla, we position ourselves as enablers and master builders, navigating cultural, archaeological, and environmental considerations with expertise. For investors who have conducted due diligence, leveraged local knowledge and aligned with Saudi Arabia's long-term vision, the risk profile becomes highly attractive.

**Harpreet Hanjra**  
Infrastructure, Mobilities & Utilities Director, **The Royal Commission for Alula**

# Global Infrastructure Forum benefits

## Before the event

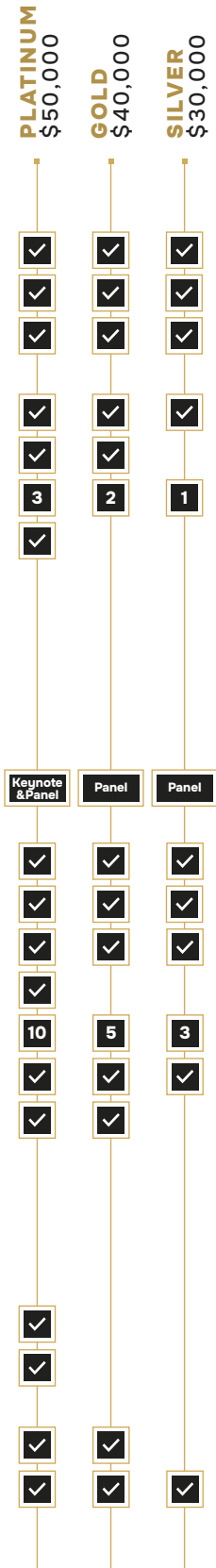
- Logo on Global Infrastructure Expo website homepage
- Logo on the forum page of the website with links to the company's website
- Logo on email campaigns promoting the forum to all relevant contacts from Global Infrastructure Expo database
- Logo on registration confirmation emails for the forum
- Mention in one of the pre-show press releases
- Social media posts (Facebook, Twitter, LinkedIn and Instagram)
- 1 x dedicated sponsor branded banner in a Global Infrastructure Forum email (content provided by sponsor)

## During the event

- Speaking session (must not be direct sales pitch - content to be agreed with Global Infrastructure Forum conference producer)
- Logo on opening ceremony video
- Logo in the registration area of the forum
- Logo on all non-directional forum signage throughout the venue
- Roll up banner placed at the forum during the coffee break (provided by the sponsor)
- VIP badge for the sponsor's clients
- Logo in digital visitor guide
- Company video on the theatre entrance agenda screen

## After the event

- Sponsor logo on the thank you email to all forum participants
- Video interview conducted at the sponsor's stand and promoted through Global Infrastructure Expo online channels
- A dedicated social media post (copy and images provided by the sponsor)
- Logo on the post show report



# Elevate your brand when you sponsor Infra 360

By hosting these CPD-certified sessions, the event attracts professionals seeking career growth. Hear inspiring case studies and proven best practices that result in meaningful takeaways. All sessions are delivered by industry experts and provide deep insights to help deliver more sustainable projects to a higher standard on time and within budget.

## Before the event

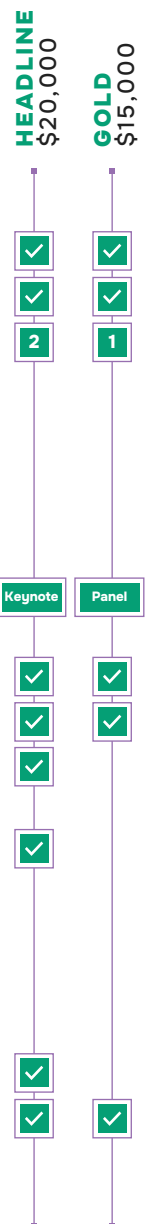
- Logo on the dedicated Infra 360 page on the show website with reciprocal links
- Logo on Global Infrastructure Expo website homepage
- Posts on Global Infrastructure Expo social media platforms (LinkedIn, Facebook, Twitter and Instagram)

## During the event

- Sponsored speaking session (must not be direct sales pitch - topic and speaker to be agreed with Global Infrastructure Forum conference producer)
- Logo on sponsored Infra 360 holding slides
- Mention the sponsor on the press releases
- Sponsor interview conducted and published on the show website and promoted on social media channels
- Company video on the theatre entrance agenda screen

## After the event

- 1x Dedicated social media thank you post (LinkedIn, Facebook, Twitter and Instagram)
- Logo on the post show report

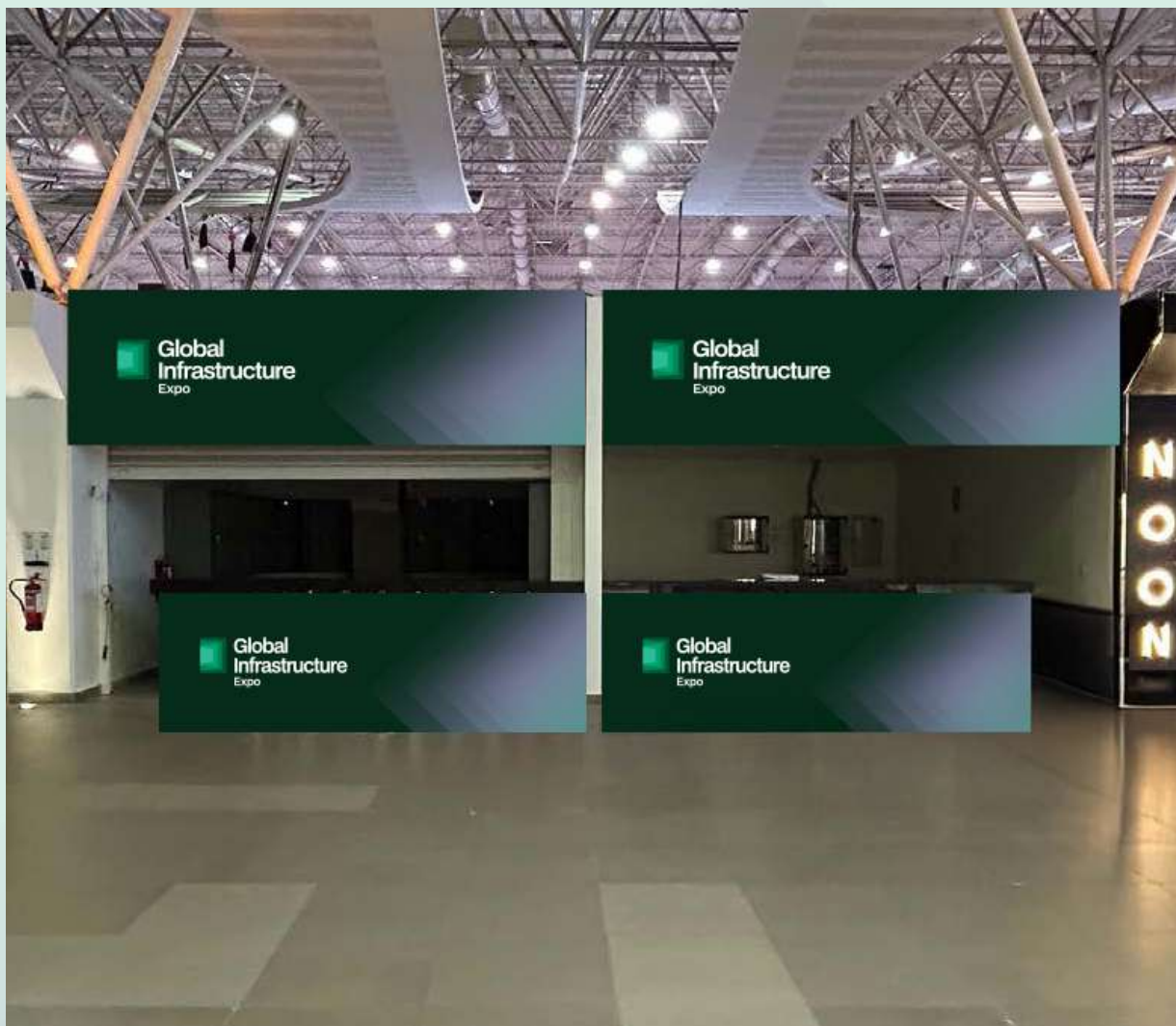


# Exclusive Registration Sponsor

Your logo will feature prominently throughout the registration journey:

- Logo placement on the registration page
- Priority logo placement on the registration thank you page
- Priority logo placement on the registration confirmation email
- Exclusive logo placement on the registration desks and registration messaging onsite

USD **20,000**



# Exclusive Lanyard Sponsor

All lanyards distributed to all visitor types such as VIPs, sponsors, exhibitors, media and visitors will carry the lanyard sponsors logo along with the event logo only.

USD **20,000**



# Exclusive Exhibition Badge Sponsor

All badges distributed to all visitor types including sponsors, exhibitors, media and visitors will carry the badge sponsors logo along with the event logo only.

USD **17,500**

YOUR LOGO HERE



# VIP Sponsor

Credit as VIP package sponsor on all VIP invitation covers sent to VIP invitees (including officials from embassies, government organisations, associations and leading visitor profiles)

- Logo on all VIP visitor badges
- Logo and mention as VIP sponsor on targeted VIP email invites
- Logo on VIP registration desk
- Logo on VIP lounge table flags
- Logo on VIP lounge entrance

USD **25,000**



## Featured Exhibitor

Your company listing will be highlighted and prioritised on the 2026 online exhibitor list.  
Enhanced indication of stand on onsite floor plan.

USD **3,000**

YOUR LOGO HERE



## Onsite Opportunities

### Entrance Wall Banner

Maximise your impact by placing your brand immediately next to one of the main entrances to the venue. A signature site targeting all incoming visitors.

Size: 11m W x 2.5m H

USD **25,000**



### Mega Wall Banner

This centrally located site right outside the main entrance offers an unmatched opportunity to reach all attendees.

Left Side - 4.3mW x 2.5mH

USD **10,000**

Right Side A - 6.45mW x 2.45mH

USD **15,000**

Right Side B - 9.2mW x 2.45mH

USD **20,000**



## Digital Screens

Highlight your brand on multiple digital screens across the venue.

- 1 large screen situated opposite Hall 3.
- 1 large screen situated at the south exit.
- 1 small screen outside each hall.
- 5 second slots at each screen gives your brand outstanding visibility.

Small screen outside each hall: 1.44mH x 0.81mW  
Large screen at the south exit: 10.88mW x 2.56mH

USD **10,000**





### Light Box

Highlight your brand with these light boxes strategically located at high footfall areas as the 6 light boxes are located opposite hall 4.

**Large light box size: 1.8m W x 1.82m H  
(2 units available)**

**Small light box size: 0.7m W x 1.71m H  
(4 units available)**

Large Light Box:

USD **6,000** / UNIT

Small Light Box:

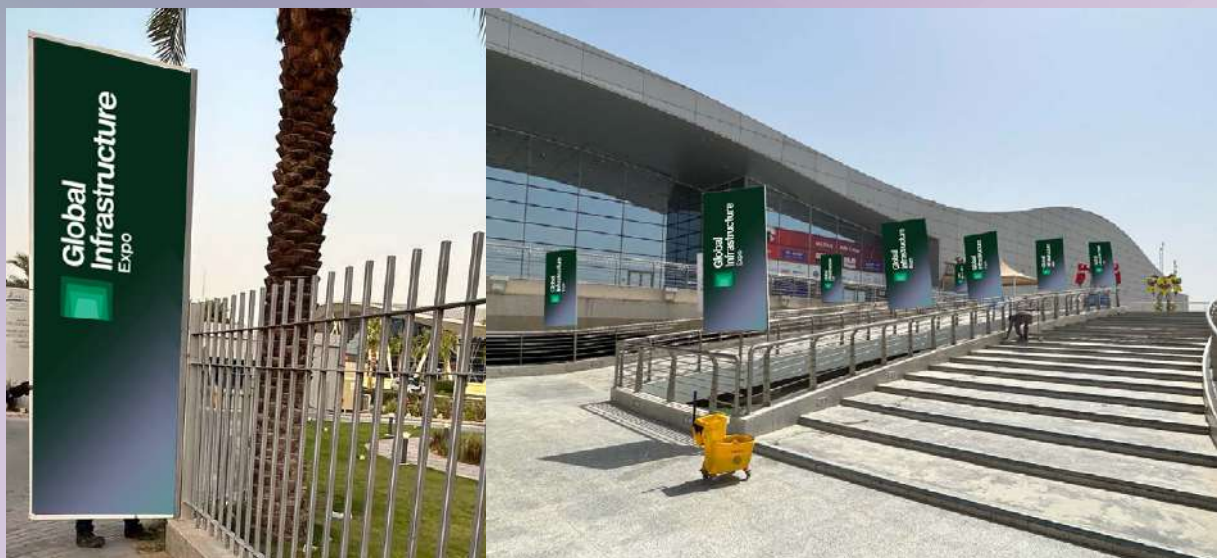
USD **4,000** / UNIT

### Freestanding Outdoor Flags

Branded flags positioned in prime footfall locations close to the venue main entrances.

**Size: 100cm W x 3m H (per unit)**

USD **20,000** / 4 UNITS





**Global  
Infrastructure  
Expo**

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**Stay ahead of the competition and  
elevate your brand with unparalleled  
visibility and impactful branding**

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